

**ABSTRACT**  
**INCREASING INTEREST AND ACHIEVEMENT CLASS LESSON XI EYE**  
**REM SYSTEM THROUGH THE VISUAL IMAGE IN THE MEDIA**  
**INDUSTRY SMK YOGYAKARTA YEAR 2009/2010 LESSON**

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This study aims to enhance students' learning interest subjects Brake System using visual media image and increase student achievement in learning subjects that are taught brake system using visual media images.

This research is a class action (Classrom Action Research) held in SMK Industry Yogyakarta. Each cycle is 4 meetings in the starting stages of planning, implementation of the action, observation and reflection. Data analysis was performed by comparison between the results of observations in the first cycle, second cycle, cycle III with qualitative descriptive technique described in the average value of learning outcomes and the percentage of students' learning activities.

Results showed the application of learning approaches using visual media images on subjects with learning strategy brake system using visual media image is to give class presentations by using images such as posters, flash, walchart and use power point. Large increase in student interest can be known from observation sheet student interest and student achievement rises from the cycle. This can be seen from the increasing value / average score of all aspects of the sense of excitement, concern, willingness to learn, student involvement in learning activities, student activity in receiving and understanding the lessons learned from the first cycle with a value of 2.79 with a category quite well. Ride on the second cycle with a value of 3.17 with a category quite well. Next In cycle III with a value of 3.58 with a category quite well. While the views from the acquisition of increased student achievement is marked by an increase in the average value of the class of the first cycle with the value 63.79 with unfavorable category, up on the second cycle with a value of 72.97 with medium category, an increase in cycle III with a value of 74, 14 with the medium category. If dipersentasikan graduation rate reached 82.35%, this means both for classroom competency achievement reached 70%.

**Keywords:** Learning Strategies Using Visual Media Image, Interest, Teachers and Students, Student Results